



In partnership with:



COMMUNITY IMPACT REPORT

2023 - 24





Dedicated to Serving Children & Families Across Western New York

Welcome to the 1st edition of The New View Alliance - Community Impact Report. This new annual report will combine the Gateway Longview and the New Directions Youth and Family Services annual Impact Reports to share with you how your support is having a positive impact in our community and the services we provide throughout Western New York and beyond.

New View Alliance is committed to creating a positive impact in the lives of children and families across Western New York. We work closely with our partners, Gateway Longview and New Directions Youth and Family Services, to provide the best behavioral, social, emotional and mental health services possible to those who need it the most. Visit our website to learn more about our team of passionate professionals with extensive experience in Mental Health Services including Behavioral Health, Special Education, Foster Care & Adoption, Residential, Preventive, Counseling & Community Based Services.

Edward L. Arcara

Board Chair | New View Alliance



It is a privilege to serve as President of the Board of Directors for New View Alliance during such a pivotal time of growth and transformation. This past year has been defined by strategic clarity, bold collaboration, and a deepened commitment to the children, youth, and families we serve. As the parent organization of New Directions Youth and Family Services and Gateway-Longview, New View Alliance stands as a model of what can be achieved when two storied organizations unite around a common mission.

At the Board level, we've worked intentionally to provide strong forward-thinking leadership, and steadfast support to our CEO, Carolyne DeFranco, whose vision, experience, and heart have guided this Alliance through an extraordinary season of alignment and innovation. Under her leadership,

and with the full backing of our Board, we have strengthened our infrastructure, expanded our capacity, and created the foundation for sustainable, long-term success. This has not been simply about streamlining operations—it has been about reimagining the future. By maximizing efficiencies and enhancing collaboration, we are better equipped to respond to the complex needs of families with agility, compassion, and excellence.

We remain focused on the future— creating more access, impact, and opportunity for those who rely on us most. We proudly support this mission, and are grateful for the community of partners who make this work possible.

Thank you for your continued trust and belief in what we are building together.

Ed Arcara



Carolyn DeFranco

Chief Executive Officer | New View Alliance



Dear Friends and Partners,

This past year has been one of remarkable growth, bold steps forward, and profound impact at New View Alliance. As the parent organization of New Directions Youth and Family Services and Gateway Longview, we've embraced a shared vision—one that lifts children, youth, and families by uniting strength with purpose.

Through collaboration and innovation, we've reimagined how we work together, and by aligning operations and sharing resources, we've not only increased our efficiency—we've unlocked new potential. We're delivering services with greater speed, compassion, and reach, all while maintaining a deep commitment to fiscal responsibility.

This year, our dedication to excellence was recognized when we were named among the region's Best Places to Work. This honor is a tribute to the heart and talent of our incredible staff. We know that when we invest in those who serve, we empower a deeper, more lasting impact for those we serve.

We also welcomed new voices and visionaries to our Board of Directors—leaders whose passion and expertise will guide us into an even brighter future. With their support, we're poised to deepen our impact, broaden our reach, and meet challenges with renewed strength.

Because of these collective efforts, more families have found support, more youth have found hope, and more futures have been rewritten with promise. This progress is only possible because of the extraordinary people behind it: our dedicated team, the families who trust us, our visionary board, and you—our generous community.

As we look to the future, we do so with energy and optimism. Together, we will continue to grow, to dream, and to deliver meaningful change—one life at a time.

Thank you for believing in this mission. We are deeply grateful for your partnership.

Carolyn DeFranco

New View Alliance Board of Directors

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Elizabeth Kahn
Vice Chair

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Roy Cunningham, Esq.

Nicole Golias

Kaine Kelly

Karen Lazik

Tracy Meyer

***Carolyn DeFranco**
CEO | New View Alliance

Join Our Board

In addition to providing effective, meaningful guidance on the operation of a large organization, a vital part of the board's mission is to lead social change through advocacy and collaboration, and to share power and decision making with the communities that we serve.

Learn more at
newviewalliance.org



Gateway Longview
protect • enrich • give hope



Committed to working together to protect, to give hope, and to enrich the lives of every child and family we serve.

Grants Received

The Children's Guild Foundation
East Hill Foundation

The James H. Cummings Foundation
Josephine Goodyear Foundation
Foundation 214

The John R. Oishei Foundation
Kelly for Kids Foundation

The M&T Bank Charitable Foundation
Rite Aid Healthy Futures Foundation
The Rotary Club of Williamsville
Foundation
Wegmans Food Markets

The Breakdown

A look at the numbers across Gateway Longview agency programs

Behavioral Health Services

614 Children served 12 years old and younger

232 Youth served between 13 and 17 years old

11k Clinical appointments provided by the Behavioral Health Clinic

Education Services

7 2024 Graduates!

26 PreK-12 students taught at two locations this year

67 Districts referred students to our education programs

Foster Care, Adoption & Kinship

12 Youth discharged (returned) to their family

41 Youth placed in Kinship homes

20 Youth adoptions

11 New certified foster parents

Community Services

205 Youth served

4k Services provided by CFTSS (Children and Family Treatment and Support Services)



Daughter's Living Legacy

“He’s definitely a Gift, He’s my Daughter’s Legacy...”

Anita, a Gateway Longview Adoptive Parent, despite tragedy transformed loss into love when she adopted her grandson Kannon, or as she calls him, her daughter’s (Akedra) living legacy.

Read Anita & Kannon’s inspiring story at gateway-longview.org/news



3D Printing at Lynde School

Learning made fun with new tools and equipment

Thanks to grant funding through The Children’s Guild Foundation, the Lynde School purchased four state-of-the-art MakerBot Sketch Large 3D printers, as part of our newly renovated Library/Maker Space project. Students are learning how to create and edit their own designs. 3D printing opens up a new world of creativity for teachers and students!



National Association of Black Storytellers

Spreading a Little Holiday Magic to Children & Families

Lynde School had the pleasure of hosting the National Association of Black Storytellers, featuring a performance by Ms. Roseberry from Midland, Texas. Students were captivated by her engaging and powerful storytelling. The performance brought stories to life, sparking imagination and celebrating the rich tradition of oral storytelling.

Foster Care Banquet

Each year, during the month of May, the Gateway Longview foster care team hosts a banquet to recognize the hard work and dedication of our foster families granting awards based on living the mission.

2024 Enrich Award: Dawn Kohlbrenner

2024 Give Hope Award: Dawn LaMacchia

2024 Protect Award: Katrina Norris

*Read more about the award winners: visit gateway-longview.org/news or our social media channels

Thank You to Our Event Sponsors and Donors

West Herr
Paula’s Donuts
Prominent Coffee
Dreamy Buffalo
Platter’s Chocolate
Apricot Lane Boutique
Fairycakes

Julie’s Nails
Lazy Acres Farm & Greenhouse
Personal Touch Food Service, Inc.
BXI Consultants
Peachy Pups Bandanas
Jersey Mike’s

Nottingham Advisors
Anderson’s Frozen Custard
Vinlouie’s Pizzeria
Mir’s Cookie Co.
Mentholatum Company
Fearless Flames & Melts
Oh Goodie! Bags



New View Alliance Leadership Team

Carolyn DeFranco
Chief Executive Officer
New View Alliance

Sarah Taylor
President
New Directions

Kristy D'Angelo
President
Gateway Longview

Daniel LoCicero
Vice President of
Human Resources,
New View Alliance

Patricia O'Connor
Chief Financial Officer and
Vice President of Finance,
New View Alliance

Mario Hicks
Vice President of
Development & Mission
Advancement
New View Alliance

Larry W. Perry
Vice President of Operations
& Security Officer,
New View Alliance

Sara Oche
Vice President of Corporate
Integrity, Privacy Officer,
New View Alliance

Alicia Wiczorek
Vice President of Professional
Development & Safety
New View Alliance

Christine Nendza
Vice President of
Strategic Initiatives
New View Alliance



New Directions' mission is to foster resilient, self-reliant families and permanence for at-risk children in the shortest time possible, by promotion of safe, respectful, responsible and goal-directed behavior.

Grants Received

Chautauqua Region Community
Foundation
Robert J. and Martha B. Fierle
Foundation

Community Foundation for Greater
Buffalo (Garman Family Foundation)
New York

Robert J. & Martha B. Fierle Foundation
F.T. & Anna C. Manley Memorial Trust
Fund

Niagara Area Foundation

The Breakdown

A look at the numbers across New Directions agency programs

Residential Services

61

Youth served on Randolph
Campus

43

Youth served on Wyndham
Lawn Campus

21

Youth served by AOBH
(Agency Operated
Boarding Homes)

Education Services

135

Number of students that
attended Henrietta G.
Lewis Campus School

15

Number of students that
attended Wayne A. Secord
Therapeutic Preschool

Community Services

677

Number of families
served in Health Homes

1003

Number of youth and
families served with
in-home programs

409

Number served by CFTSS
(Children and Family
Treatment and Support
Services)

Foster Care, Adoption & SSP

73

Number of children and
young adults served by
Foster Care, Adoption,
and SSP (Supervised
Setting Program)



Celebrating Families

An Evening Spent Connecting with our Families & Community

The New Directions Erie County Family Peer Support Services hosted their first Celebrating Families event for those who have, are, or are interested in receiving services. During this free event, dinner was served along with a basket raffle, family-friendly activities, guest speakers, and information on local community resources.



Thanksgiving Dinner for Community Programs

Coming together for Holiday Fun, Food, and Community

New Directions Community Based Treatment program at Scio, NY (Allegany County), hosted a Thanksgiving Dinner for the 20 families enrolled in their program. The team whipped up a turkey with all the trimmings while families enjoyed conversing and playing. Thanksgiving Dinner has become an annual tradition and something the Scio team looks forward to every year!



New Treehouse for Randolph Youth

Adding Fun and Therapeutic Elements to Campus

The Randolph Campus held an informal ribbon cutting ceremony for the new treehouse on the campus! The ceremony was attended by both youth in our Timberwolf Club and staff. Along with the treehouse, hammocks and a play mound were also added to the area on the campus.

14th Annual Ed Krieger Memorial Golf Tournament

Since 2011, New Directions Youth and Family Services has honored the memory of Ed Krieger with an annual golf tournament. Krieger was a 20-year Air Force veteran who worked at New Directions Youth and Family Services. He was widely known by many friends, co-workers, and clients in the southern tier for his positive and uplifting attitude. In October 2010, Krieger was diagnosed with bone cancer. He passed away in January 2011. Proceeds from the Annual Ed Krieger Memorial Golf Tournament enrich campus life and support opportunities for New Directions youth.

Thank You to Our Event Sponsors - Sponsors \$100 and up

Falconer Repair Service
 FHS Construction
 Holiday Valley Safety Patrol
 Jones Well Drilling, Inc.
 LandPro Equipment LLC
 New Directions Supervisors
 Pea Pod & Juniper

Metallic Ladder Manufacturing Co. / Alumidock
 VanRensselaer & Son Funeral Home
 Veterans of Foreign Wars John F. Ahrens Post 5296
 Ed's Sisters – Mary-Louise Clark, Susan J. Markel, and Kathryn Searle*
 Jeremy T. and Erin M. Archer
 Colecraft Commercial Furnishings

John and Marjie Morris
 Randolph Auto Supply, Inc.
 Register Graphics, Inc.
 Steven J. and Anne C. Slavin
 Scott R. Winterburn
 Jamestown Area Community FCU

In Partnership With:



Thank You

For Your Generous Donations!

The following list reflects those who have gifted \$250 or more through financial contributions to **The Gateway Longview Foundation** between **July 1, 2023 and June 30, 2024**. We are so thankful for the over 500 donors who have made gifts under \$250 and donations of goods or services, and to those who donated to our external fundraisers. Every gift is working to protect, enrich, and give hope to children and families. Thank you for your generosity.

Advanced Dairy Services, Inc.
Ann T. Davis
Anthony Montagna
Ava Hilltop United Methodist Church
Brainardsville United Methodist Church
Bruce M. Buyers
BXI Consultants, Inc.
David Simmons
Donna McIntire
Dundee United Methodist Church
Faith United Methodist Church
Geneseo United Methodist Women

Independent Health
JA Brundage/Drain Doctor
James Coder
Joan L Thomas
John Hellriegel
Julie Volk
Lewis S. Somers
Macedon Center United Methodist Church
Maureen Reilly
Mike and Jill Ervin
Personal Touch Food Service, Inc.
Red Creek-Westbury UM Women
Ruth E. Berg
Scott Dempsey
Smith Family Foundation
Stittville United Methodist Church
Waterloo United Methodist Church
Upper New York Annual Conference of the UMC

Financial Report

Gateway Longview 2024 Fiscal Year

68k

Gifted from faith-based communities and WNY businesses

\$331k

Total Foundation support to the Agency restricted and unrestricted

\$120k

Worth of services and in-kind goods

\$25M

Income from Behavioral Health, Community-Based, Education and Residential programs

285k

Received through legacy gifts and trusts

\$2.5M

Administrative cost, below New York State recommended 15%

The following list reflects those who have gifted The New Directions Youth And Family Services Foundation financial contributions for more than 30 years. Thank you for your legacy of support.

Anonymous
 Edward and Kari Arcara
 Larry C. Badgley
 Dorothy R. Bald
 Lowell and Carol Brinnen
 Buffalo Sabres
 Kevin C. Clark
 Community Foundation for Greater Buffalo
 James Cowe
 Ellen Doyno
 Evening Optimist Club of Lockport
 William and Bonnie Evert
 Carl and Ann Galante
 Edward F. Gargala
 Myrna Gebhard
 Grigg Lewis Foundation, Inc.
 Sally Guthrie
 Harley Owners Group, Niagara Falls Chapter
 James and Phila Ibaugh
 Nancy Kasprzak-Whitmore

Lisa C. Lange
 Lions Club of Lockport
 Joan M. Loyacano
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 Virginia and Paul Pietrocarlo
 Wayne and Lori Rhinehart
 Silvestri Architects, PC
 Paul and Lynda Sisti
 Jean D. Skop
 Sharon S. Strassel
 Ulrich Sign Co., Inc.
 United Way of Buffalo and Erie County
 Thomas and E. Gail Walder
 Joan Waterstrat
 Donna E. Wollenberg
 Arthur and Kathy Jackson
 James and Judith Coder
 Virginia and Paul Pietrocarlo

We are so thankful to the nearly 100 donors who have made gifts year after year. Every gift is working to foster good in our communities. Thank you for your generosity.

We have tried our best to acknowledge contributions appropriately. If you find an unintentional error in the way you, your loved one, or your business is represented, we sincerely apologize. Please contact the New View Alliance Development & Mission Advancement Team at 716.783.3100 ext. 3382 so we may correct it.

Financial Report

New Directions 2024 Fiscal Year

94k

Net revenue for the Foundation

34.5M

Total Agency Income

468K

Gross revenue raised

\$34M

Income from Behavioral Health, Community-Based, Education and Residential programs

307K

Received through grants

3.3M

General Operating and Administrative cost

In Partnership With:



Adopt An Angel 2024

Gateway Longview's Adopt an Angel 2024 campaign was another success! During the month of December, Gateway Longview received, sorted and packaged gifts for over 1,100 wish lists, for children and families in need. Thank you for your continued support!



Thank you - Independent Health

Thank you to our event Presenting Sponsor Independent Health for their continued support of our mission to Protect, Enrich and Give Hope.

Thank You to Our Event Sponsors and Donors

1st Priority Mortgage	Middleport UMC	Linda Johnson
Amherst Presbyterian Church	Excuria Salon and Spa	Nancy Elmore
Amherst Skating Club Jr.	New Ara Mudd Jeep Club	Charlotte A. Kline
APA Solutions	NOCO	Diane Lewis
ARMOR IIMAK	WNY Fitness Rehab	Patricia M. Marchiori
Amy Mumbach and Friends	The Reid Group	Suzette A. Phillips
UB at Buffalo SAAC	Travelers	Belle Oakley & Dalton Johnson
Burdett UMC	Wegmans-Transit Rd.	Sharon Tomasula
Candy Apple Café	Summer Street Capital	Freda E. Weinreber
Cassie Miller & Friends	Division of Behavioral Medicine - UB	Carolyn Lindstrom
Cellino Law	Scruggs Automotive	Dorene Major
Christ UMC	WNY Asset Management, LLC	Victoria Weise
Collins Advisors LLC	One/Gym Buffalo	Barbara White
CrossCountry Mortgage, LLC	Robin Bielinski & Friends	Maddie Sara
Elma UMC	Phil Casilio	Niecy Deakin
Marion Johns	Helen and James Clouse	Chrissy Scott
Frontier Science	Christine Collins-Schwinger	Sheila Paolini
HUNT Real Estate ERA	Kathlyn Deak	Emma Phillips
HusVar Real Estate	Stevie Disalvo	Kathleen Piske
Infinity Wellness	Emily Donovan	Lisa Polizzi
Ingram Micro - Philanthropic	David and Mary Hunter	Brittany Rowlinson
Kenmore UMC	Raelene Jolliff	Mr. and Mrs. Chris Shriver
Lawley Insurance	Tristan Keelan	Jessica and Diane Young
Linde Technology Center	Emily Knight	Olivia Maranto
Merck & Co.	Marilyn Kobza & Family	Christie McNee-Geiger
McGard	Cailyn Krygier	Tina Michalowski
Broadview Federal Credit Union	Faith United Methodist Church	Kelley Molina
Nardin Montessori	Metro Roberts Realty	Erin Smith
Nottingham Advisors	WNY National HR Association	James Sugg
PCB Piezotronics	Grant and Kathleen Amey	Anna Ellis
Rotary Club of Williamsville	Katharine Andres	Amy Farnham
St. John's Lutheran Church	Elaine M. Bialecki	Dru Hites
USI Insurance Services	Town of Amherst Assessor's Office	Linda Hoffman
Walsh Duffield Companies	Unitarian Universalist Church Amherst	Courtney Hunter
Williamsville UMC	Kaleida Health - Center for Laboratory	M&T Bank
Logistic Dynamics	Medicine	Kerry Hunter

Save a Christmas 2023

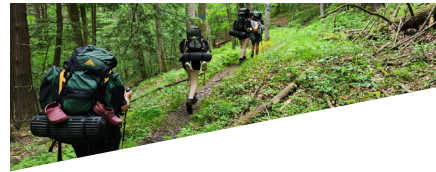
Since 2013, hundreds of children have experienced the joy of opening presents on Christmas morning thanks to the generosity of local businesses, organizations, and individuals through the New Directions annual Save a Christmas campaign.



Save a Christmas started when a New Directions employee mentioned how much it meant to her when she received a pink watch as a Christmas present from an anonymous sponsor when her family was living in a shelter and unable to afford any gifts. Inspired by her story, we set out to connect families in similar situations with generous sponsors from the community.

Thank You to Our Event Donors

Abby Grabow
Alicia Raymond
Alicia Wiczorek
Amanda McAvoy
Amanda Renda
Amanda Thorpe
Amy Sharts
Angela Ash
Angela Townsend
Anonymous
Basil Toyota
Billie Krieger
Brady & Swenson, PC
Breanne Driscoll
Bridget A. Kashmer
Brittany Shaw
Brooke West
Bruce Wallmann
Carly Hathaway
Clare Cawley
Community Bank, N.A.
Cornerstone Community Federal Credit Union
Crosstown Alliance Church
Danielle McFeely
Desiree White
Elisabeth McAllister
Ellicott Creek Volunteer Fire Company, Inc.
Emily Gifford
Eric Fitzpatrick
Erica Vega
Frank V. LaNasa
Grigg Lewis Foundation, Inc.
Heather Glose
Heather Swenton
Heidi Rodriguez
Jaclyn Mary Steltenpohl Welch
Jacqui Kratt
Janet Fairchild
Jason Ruppert
Jenna Zambotti
Jennifer Stith
Joanne Bodine
John and Rachael Rodriguez
John Fiore Foundation
Julie Angelone
Justin Grabow
Kate Booth
Kate DelGobbo
Katrina Norris
KDKS Sublimation Creations
Kelli Gaiser
Kelly Hummel
Kelly Morra
Kiwanis Club of Elma
Kristen Karkau
Kristen Tremblett
Kristi Mora
Kristin Keller
Kristin Schneider
Kristine Coakley
Lacee Pearl
Lauren Kislack
Leslie Disbro
Lexi Schosok
Lisa Shoop
Liz Malaney
Lynanne Kent
Lynda France
Lynne Neveu
Madison Pielmeier
Malene White
Matthew Merrill
McKee Farm
McKenzie Lux
Megan Ross
Melissa Lemieux
Melissa Williams
Michelle Randall
Monica Spire
Nannette Giberson
New Directions Family Engagement Team
New Directions Health Services - North
New Directions Health Services - South
Nicole Powell
Olean American Legion Auxiliary
Orchard Park Cooperative Daycare
Otis Minnesota Services
Patricia Sachse
Pediatric Urgent Care of WNY
R. Thomas Weeks
Randy Will
Rebecca Briggs
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Sam Faduski
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Sarah Bole Goddard
Sarah Taylor
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Spectrum Health and Human Services
St. John's United Church of Christ
Stephanie Gierszewski
Sue Duffy
Switala and Sons, Inc.
Sydney Robinson
Tabitha Bardo
Taryn Lewien
Terri Edel
The L.C. Whitford Co., Inc.
Toyota Motor Sales, U.S.A., Inc.
Wal-Mart Foundation
Wendy Tremblett
Youngstown Lions Club



Step Up for Mental Health Challenge

Gateway Longview, together with New Directions Youth and Family Services, in partnership with New View Alliance, created a new peer-to-peer fundraiser, Step Up for Mental Health Challenge!

Participants created a page on the campaign platform (as an individual or a team) and asked friends and family to support the mental health challenge by donating to support Gateway Longview and New Directions. Participants were encouraged to complete FIVE activities each week, and share completed challenges, stories, pictures, and videos while they STEP UP,

prioritizing mental health and wellness. Prizes were awarded to the individuals and teams who raised the most.

Physical Challenges - Climb the lighthouse at Canalside, bike along the waterfront, attend a yoga class, take a walk on your lunch hour with co-workers or walk a pet, etc.

Non-Physical Challenges - Journaling, painting, cooking a new recipe, attending a concert, a family picnic in a park, meditation, and gardening do wonders for your mental health.

Thank You to our Event Sponsors and Donors - Sponsors \$2500 and up

Independent Health
Lawley Insurance
Gallagher Insurance
Audacy

